

UX/UI design director creating user-centric digital experiences with a background in UI development.

Experience

UX Designer, Clearfire

February 2021 to Present, Remote, Rochester Hills, MI

Research, information architecture, wireframing, and high-fidelity mockups for various websites/web apps ranging from SMB to enterprise customers. Developed and implemented internal resources such as starter design files for wireframing, IA templates, content organization templates, UX analysis templates, documentation, and project handoff checklists. Met with key project stakeholders to understand root problems and pain points. Collaborated with the internal development team and wrote notes/built prototypes in Figma on how things should function.

Co-Founder/UI designer and developer, Spaceray Creative

February 2017 to Present, Rochester Hills, MI

Co-Founder of a small creative agency that works on a variety of projects that involve: user interface, user experience, branding, print materials, marketing, and custom websites utilizing Craft CMS.

Sr. Solutions Consultant, OpenText

November 2018 to May 2020, Southfield, MI

Supported sales teams by focusing on the design and development of compelling digital experiences for target customers. Consulted with enterprise clients to understand their goals and help drive sales. Assisted product engineering team by being lead UX designer and developer on multiple large scale applications that included; a trade finance application for a worldwide payment processor and an asset and room health tracker for a military customer. Managed two front-end developers and a UI designer. Initiated a new engineering workflow utilizing Vue.js, Sketch, Invision, and Zeplin.

Front-End Developer, Covisint

June 2015 to March 2017, Southfield, MI

Developer and digital marketer, responsible for designing, developing, and maintaining the WordPress based low code website covisint.com. Introduced front-end workflows as well as wrote documentation. Increased site conversions by setting up AdWords campaigns, landing pages, and email marketing campaigns through Marketo and HubSpot. Aided other teams in the design and development of other Covisint internal/external websites and applications.

Education

Macomb Community College

Associates of Applied Science in Interactive Web Media and Design & Layout.

bryandugan.com bryan@bryandugan.com

Skills

Interface Design User Experience (UX) Web Accessibility (WCAG) **UI** Development Low-Code Environments Consulting UX/UI Designer Management Prototyping Covisint IoT/IAM Platform Information Architecture Responsive Design Creative Direction Content Strategy Branding Website Optimization Inbound Marketing

Development

HTML (Certified) CSS/PostCSS/SCSS Twig

Tools

macOS Fiama/Sketch Whimsical/FigJam PowerPoint/Keynote Basecamp/Asana/Jira Notion Confluence Zeplin Invision Illustrator Photoshop InDesign VSCode/PhpStorm Tailwind CSS/Bootstrap Craft CMS GitHub/GitLab HubSpot Laravel Valet